



All winners of the Management Game received an award of merit.



One delighted assistant accepts his award from Michael Willman, research department manager.

## Assistants' 'eight-day week' shows leadership 204 strong



Seminar diplomas were presented to each assistant.

The announcement of the winners of the Management Game concluded the May 1-8 Assistant Managers' Seminar at International Headquarters. It was a week in which 12-14 hours of daily activity rivalled the pace of a store opening. All 204 assistants present actively participated in merchandise presentations, examinations of management and

merchandising issues, and of course separated into teams to try their success at the Management Game which measures sound business judgment. It was developed by Research Manager Michael Wellman, and has been a highlight of the week at Headquarters since its inception in 1971. No one wanted the fictitious "booby prize" proffered by the computer: a one-way ticket to sunny and warm Fairbanks, AK to manage Jupiter 5555.

Interspersed among the busy work-day schedules were light touches. Miss Michigan of 1977, Diane Hanson, graced Emory Larsen's demonstration for health and beauty aids. A special dinner with entertainment engaged assistants as well as Headquarters and Regional executives in an enjoyable evening at a local restaurant.

To accommodate the tremendous growth of the management program, a second seminar, hosting 200 more assistants will take place June 6-10. When the first seminar was launched in 1960 at the Detroit Office, all of 35 assistants were welcomed.



Chef Willy Smith, far l, and Mr. Bert Cave, cafeteria manager, served the assistants the best the KIH kitchens had to offer during their visit which included most meals at Headquarters. Noel Page, director of employee relations for K mart Australia, Ltd., far r, and Jim Cunningham, building maintenance manager, have a friendly chat with them.



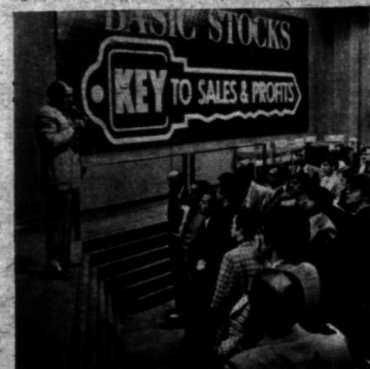
The Management Game engrossed these team partners.



Merchandise displays like this one of housewares, plastics and glass and dinnerware were set up for the assistants . . .



. . . as well as a demonstration by Gilbert Little, who led a seminar in dry goods, curtains and drapes.



President Eryin Wardlow addresses a group.



Dinner at the Raleigh House offered a relaxing evening on Wednesday.



Miss Michigan obliged some autograph seekers.